

22 Great Reasons...

WHY Culver Duck?

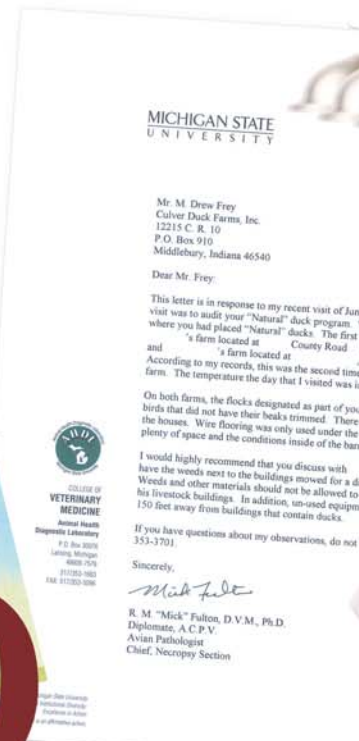
1 *Featured in* **FORTUNE 500**
SMALL BUSINESS

Known for quality and innovation, Culver Duck's Roasted Duck Halves were featured in "Fortune 500 Small Business Magazine" and the online news magazine "CNNmoney."

2 *featured on* **CNNmoney**

NEVER FED ANTIBIOTICS

3 Not *just* antibiotic free, which the USDA defines as having not had any antibiotics within the last five days before processing; but, the Culver Duck all natural products have **never** been fed **ANY** antibiotics **EVER**.



The highest possible ratings by Steritech and consistently positive reports by Michigan State auditors speak for themselves.

third-party verifications

MICHIGAN STATE UNIVERSITY
college of veterinary medicine

5 **WHOLE FOODS**
STERITECH
100% SUPERIOR RATING

NO BY-PRODUCTS

trisodium phosphate

Culver's Duck Breast & Leg Meat Snack Sticks and Lean Duck Sausage (with just one-fourth the fat of Chicken Sausage) have NO BY-PRODUCTS. **6**

Salt water, anyone?

7 Unlike our competitors, Culver Duck Farms adds NO tri-sodium phosphate or other chemicals to our product which could leave an unnatural salty flavor.



8 ALLERGEN FREE **9** gluten free

All products are Allergen Free except for Sesame Ginger or Teriyaki. And, ALL are gluten free.



10 All Natural & whole foods **11**

Culver Duck is Whole Foods All Natural (not just USDA All Natural). With two, outside third-party verifications for Animal Wellness, Culver Duck proves their commitment to the highest of standards.

Versatile with Great Value per Serving. Perfect for tailgating. Delicious in appetizers, salads, sandwiches, wraps & panini. Creates an elegant center plate.

NASFT TROPHIES

Eight-time NASFT trophy winners including 7 Silvers and a Gold. Two Sofi® Silvers in 2008 for Outstanding Diet and Lifestyle & Outstanding Product Line!

12 13 14 15 16 17 18 19



20 VERSATILE & **21** PROFITABLE



22 Culver's Going GREEN!